Ida Mynders

liens for the society page can be telephoned, sent by messenger or mail or brought to The News Scimitar personally null 5 o clock, telephone Main 494. After that hour call Heudock 6641.

All notices for Saturday's paper must be sent by mail Friday afternoon.

#### AMUSEMENTS

## "It Pays to Advertise.

Edgressing from the more serious in of plays, the New Lyric players vein of plays, the New Lyric players prove themselves unquestionally worthy of the consideration of all Memphis theater-goers by their presentation Monday night at the New Lyric theater of Rei Cooper Mextur's great laugh farce. "It Pays to Advertuse," it is the happiest vehicle they have chosen for presentation in Memphis and it was a thoroughly satisfied audience that left the theater at the close of the last act. "It Pays to Advertuse" is a show everyone should see. It is said that a good hearty laugh is the heat tonic in the world and if such is the truth, everyone who saw "It Pays to Advertuse" last night, is well and happy today and chuckling over the many amogning situations with which this comedy story abounds.

The responsibility for the marked success of the play rests unon the shoulders of Arthur Bramley, who is not the villain in this play, but the son who overturns traditions. James Donian as Ambrose Peale, the try-anything-once advertising agent, is at his best in this humorous role and Miss Mahel Carruthers is excellent as Comtone de Beaurien. M. Tello Webb has at important part as Cyrus Martin, the son

Lillian Russell, whose ability to put one over on Ponce de Leon has never seen questioned but whose ability to nuaff from the fount of perpetual youth has been the admiration of all womankind, is at the Orpheum this week. This is sufficient for all theater goers from even the youngest to those who remember Lillian Russell from the

who remember Lillian Kussell from the first flush of her early conquests. The fair Lillian is as fair as eyer, as entertaining and pleasing as any of the individual stars who gint on the horizon of fame and it might be added that as a star, she is perhaps more entertaining than most of her lik for she talks to her audiences and they tusiy become personally acquainted with her, at least that is the way her talk to. at least that is the way her talk im

Miss Russell for her vaudeville engagement sings a few quaint little conceits from songland and does not forget the older folks when she sings one of her songs made popular many years ago. She dons her uniform of a serge. She dons her uniform of a serge and lead of the concern which bears his name, died early this morning of pneumonia, superinduced by influenza.

ly No trouble. No worry.

Phones

Isn't This Family Wash

Beats the old way, with its worry and insanitary meth-Telephone number ninety-Loeb's. Our wagon calls. You send the ENTIRE family wash. We laun-

der everything as it should be done and return prompt-

Electrically Equipped Throughout

Service Worth a Trial?

with a background of four marines, tells of her patriotic work in recruiting layer for the marine service and frankly tells why she has returned to the footlights

comprising the following numbers from the property of the following numbers. Howard and White is "The Gadahouts." Three O'Gorman Girls in musical selections. Three Kitaro Bros. in balancing. Eddy Duo in aerial feats. Gibbert and Priedland, song writers, in a revue of their noughry hits, and Polly Moran, "Sheriff Neil," in songs and non-sense.

#### Loew's Lyceum.

entation in Memphis and it was a thoroughly satisfied audience that left the theater at the close of the last act.

"It Pays to Advertise" is a show everyone should see I is said that a good hearty laugh is the heat torie in the world and if such is the truth everyone who saw. It Pays to Advertise" last night, is well and happy to-day and chuckling over the many amering situations with which this comedy story abounds.

This, the third offering of the New Lyric players, may well be taken as a criterion by which to judge the shifty of the cast. A serious play, a meiogram of the crook type and now a piere out-and-out comedy have been presented, each if anything improving upon the merits of the commany.

"It Pays to Advertise" was written for laughing purposes only. It is a well-conceived story, bristling with bright, lines and amusing situations and aithough one rather expects the heretofore idle son of the rich soap manufacturer to cutwit his father with his extravagant and amusing advertising campaign, it is not until the last moment that the patron is sure he has solved the situation. It is in this sustained interest that the author excels and in writing "it Pays to Advertise" he has not neglected interpolating a pretty romance.

The responsibility for the marked success of the play rests upon the shoulders of the play re

Goyer had been an invalid since child-

Goyer had been an invalid since childhood, when she was paralyzed in an secident. Her death brings to a close a
life that was unexampled in cheer and
kindness to those who made her confined life more endurable, and she numhered among her friends thousands of
Memphiana.

Miss dover was 52 years of age, and
was born and reared in Memphis. Her
father was the late C. W. Goyer, one of
the most prominent business men of
two score years ago. He was a memher of the wholesale grocery firm of
Stratton & Goyer, which later was
later known as the C. W. Goyer company. He was president of the Union
and Planters bank at the time of his
death in 1881. The old Goyer residence
at Orleans street and Adams avenue
is still today one of the fine homes of
Memphis.

Miss Goyer leaves to survive her three
sisters and one brother. Mrs. Peter MeIntere, and Mrs. Florence W. Taylor,
of Memphis; Mrs. H. J. Porsdick, of Atlanta and Edward A. Goyer, of St.
Louis, Mr. Forsdick was formerly a
Memphis business man before his removal to Atlanta.

The funeral services Wednesday will
be private, and Rev. H. O. Hofstead, of
the Court Avenue Fresbyterian church,
will officiate. Interment will be private
in Eliuwood.

Phones

Coming In a Big Way

Semi-Annual

Mill Remnant Sale

On Next

Friday, January 17

IN OUR ECONOMY BASEMENT

Full Particulars Will Appear in Later Papers

Mrs. William Fitzgerald entertained with a beautiful miscellaneous shower and a dinner party at her home, 640 North Waldran boulevard. Sunday aftermon in honor of her attractive niece. Miss Edia May Nash, whose marriage to Mr. Joseph E. Brunner will take place Wednesday morning.

The many friends of the bride to be took beautiful gifts and good wishes throughout the afterneon, and at 6 o'clock they were joined by their escorts, after which an elaborate dinner was enjoyed by all.

SUFFRAGE ACT MOVES FORWARD.

Washington, D. C. Jan. 15, 1919.
Mrs. Isaac Reese, Memphis, Tenn.,
Now looks certain that suffrage
amendment will pass schate next
week, the outer hopeful.

ENTERTAINMENTS

For Miss Nash.

#### For Judge and Mrs. Rose.

A lovely affair in honor of Judge and Mrs. George B. Rose, of Little Rock, Ark. will be the luncheon given by Ir. and Mrs. B. F. Turner at the Memphis The tables will be attractively decorated with springtime blossoms in ated with springtime blossoms in Prench baskets, and covers will be laid

#### For Dr. Coleman.

A beautiful reception will be tendered All members of the church are cor dially invited to be present.

#### Y. L. I. Will Entertain.

Members of the Young Ladies' Inst! ute will entertain with a dinner and and party Wednesday evening at 6:30 clock at the Knights of Columbus

#### WEDDINGS

#### Nash-Brunner.

A beautiful morning wedding will be solemnized at the Sacred Heart church Wednesday mornig at 8 o'clock, when Miss Ella May Nash, daughter of Mr. and Mrs. Thomas W. Nash, will become the bride of Mr. Joseph Edward Brunner.

come the bride of Mr. Joseph Edward Branner.

The birde, who will be given in marriage by her father, will wear a beautiful gown of white satin, with ornaments of pearls and real lace. She will carry a shower bouquet of white roses and valley lilles.

Miss Mildred Brunner, sister of the bridegroom, will be her maid of honor.

Mr. Brunner will have as his best man Mr. Williford Berry.

The impressive double ring ceremony will be read, Father Mahony, of the Sacred Heart church, officiating.

After the wedding a reception will be given in honor of the popular young couple at the home of their parents, Mr. and Mrs. Nash, at 407 North Waldran boulevard.

The young couple, both of whom have

CHARMING FRIAR POINT GIRL WHO

RECEIVED MUCH ATTENTION HERE



MISS ELIZABETH BUSBY.

Miss Elizabeth Rusby, of Friar Point, Miss, who was the guest of Miss Ethyl Lowrance during the holidays, was one of the most attractive visitors in Memphis during the brilliant holiday season.

A number of beautiful social affairs were given in her honor while she was in the city, and she has a wide circle of friends and admirers among the members of the local younger society set.

#### Wright-Ryan.

Mrs. Georgia A. Ryan announces the narriage of her daughter, Hetty, to deut. O. C. Wright, of Lake Charles, a. the ceremony having been personned by the Rev. Oscar D. Brown Friday, Jan. 3, in New Orleans, La., in he presence of a few friends and relatives.

Mr. and Mrs. Wright are with Mrs. Hyan in Memphis for a few days, after which they will leave for Louisville, Ky., where they will make their future home.

Clayton-O'Bannon.

Announcement has been received of the marriage of Miss Leola O'Bannon, daughter of Mr. and Mrs. J. L. O'Bannon, formerly of Memphis, but now of

## CLUBDOM

### Judge Rose on Art.

An interesting event of the week at he Nincteenth Century club will be the appearance of Judge Geo. B. Rose, Little

Mean to a Community," Wednesday af
iernoon at 3 o'clock.

Mr. Rose's profession is that of law,
to which he was trained by his father,
the late Judge II M Rose, Judge Rose,
himself a great traveler and a man
of ample means, early encouraged his
son to visit Europe and the various art
scatters of the world. Judge George B.
Rose has made many trips abroad, devoting much time to the galleries of
Paris, Dresden, Rome and Florence.

He is the author of many essays and
books on painting, ancient and modern
one of his works on Italian art and
painters has been used as a text and
reference book in Harvard for many
years.

ears.
All members of the Nineteenth Cen-pry club, and all others interested in irt, are cordially invited to attend the ecture Wednesday afternoon.

Eastern Star Auxiliary. An important business meeting of the

# ECZEMA SO BAD

### In Pimples On Face and Body. Cuticura Healed.

"Eczema first appeared in little pimples all around in red spots over my face, and soon they went all over my body. I began scratching, and the more I scratched the more they itched and burned, and I could not rest. I could not do my work.

"I saw an advertisement for Cuticurs Scap and Ointment and sent for a sample. I bought more, and I used only one cake of Scap and are boxes of Ointment when I was bealed." (Signed) wiss Rosie' L. Mosley, R. 3. Box 94, Ckolona, Min. Miss., Aug. 14, 1918.

Make Cuticura Soap, Ointment and Talcum your daily toilet prep-Cuticors Talcum is an antiseptic, prophylactic, soothing, dusting powder of delicate, fascinating fragrance: 25 cents everywhere.

### MERCHANTS-MILLERS

MANUFACTURERS ow is the time to recharge poir 212-illon Fire Extinguishers. Required mustly by insurance board, det of-cial recharges from me stready for use.

GEO. MAHAN

J. W. Norris & Co. FUNERAL DIRECTORS

Eastern Star auxiliary will be held in the reception room of the Masonic tem-ple Wednesday afternoon at 2 o'clock. The new president, Mrs. A. L. Moore, earnestly requests all members to as-semble promptly to assist in perfect-ing plans for the year's work, and to participate in the memorial services to be conducted for the departed presi-dent, Mrs. A. S. Smith

### Class to Meet.

An important meeting of the Mission Study class of the McLemore Avenue Christian church will be held Wednes-day afternoon at the church at 130

to aid in the transaction of important business and to perfect plans for the next month's work.

## Piano Teachers.

The Memphis Fiano Teachers' asso-lation will meet Wednesday morning til o'clock in the Wesnan's building. The musical number on the program ill be a suite written for the violin and piano by Cyril Scott and played y Joseph Corlese and Waiter Chap-ian.

### Teachers' Reserve Corps.

The teachers' reserve corps will not seet Wednesday afternoon as was for-erly announced, because of the ab-

### Cooking Class.

An Interesting class and demonstra-con in cooking will be held at the ettlement school of the Second Fres-sterian church by Miss Clara Hass-ck, city home demonstration agent, celusaday afternoon at 3 oviock All terrated are cordially invited to at-ord.

### Bratton Chapter.

### HERE and THERE

Ir. W. C. Walker, of Webb, Miss, spont Monday in Memphis on business and pleasure combined.

Mis Marie Louise Schwantz has re-turned from Nasiville, Tenn, where she has been the guest of Miss Mar-garet Polinie. A momber of beautifu-affairs were tendered. Miss Schwantz during her stay.

Sergt Francis R Belly is spending a furiough at home with his parents, Mr. and Mrs. J. C. Belly.

Miss Fift Spandow, of Denver, Cal. is the attractive guest of Mr. and Mrs. W. E. Gage.

Judge and Mrs. George H. Bose, Little Rock, are the guests of Lr. i Mrs. B. F. Turner.

#### FIVE HOMES ROBBED BUSINESS AND SOCIAL.

IN CENTER OF CITY Dr. Marcus Banse has remimed prec-Erin Parley, barifone, recognized as no of the greatest authorities on voice ultivation, and one of the most suc-cessful teachers of Memphia. Tone de-siapment, breath control, phonetics and diction a specialty Studio fifth lost Will amount to several bundred dollars.

The victims are H. J. D. Meyer, 185 count Somerville. L. Pennehio, 256 high reef: Joseph Nowag. 1861 Madianon avenue, John W. Loch, 1293 Monroe avenue, and Ed Voegell, 1294 Union avenue.

Bead News Scimitar Wants. | avenue | Many of the thieves made entrance | Memphis Weatherstrip and Screen Co. | Builders' Exchange. Phone 1298. | adv. 275 Madison. Telephone 585.

# WednesdaySpecials

Continuation of the White Sale



Clearance Sales in All Sections

# A Clean-Up of COATS



Women's and Misses' In a Variety of **Attractive Modes** 

## Formerly Sold to \$35

We have taken from our higher priced assortments 350 stylish winter coats, made in the season's most desirable materials, some of them worth up to \$35.00, and made a clean sweep of them to close out at the above price. We do not carry stock over from season to season, and we make a price to clear up.

Most of these coats are luxuriously fur-trimmed and all lined, in such materials as velours, broadcloths, plushes, cut bolivia, pompom and the new cyl-

We are sure that when you see these coats you will be most enthusiastic over them, as they were well worth their original prices, and with the winter still ahead of you in which to wear them we offer them at this low price, in sizes and models for all figures; your choice Wednesday ....

Third Floor.

# Extra Size Day

In the January. White Sale

A special day for featuring extra-size undermusling that are made especially for

### Extra Size Gowns

Nainsook Gowns, soft finish, big sizes, \$1.25. Nainsook Gowns, embroidery trimmed, \$1.49. Muslin, extra size Gowns, special designs, at

Better Gowns, button front or slipover, \$2.98

### Extra Size Teddies

Nainsook Teddies, size 46 to 52, at \$1.98 Pretty lace-trimmed Teddies at \$2.49. Fine quality lace-trimmed Teddies, \$2.98. Silk Teddies, size 46 to 52, at \$5.98.

# Clearance of Trunks

## Bags and Suit Cases

One-Fourth Off On All Trunks \$ 7.50 Trunks, 32-Inch Size, Sale Price, \$ 5.63

\$11.00 Trunks, 36 Inch Size, Sale Price, \$ 7.25 \$16.98 Trunks, 38 Inch Size, Sale Price, \$12.74

### Fiber Trunks

\$16.98 Fiber Trunks, 36-Inch, \$12.74 \$20.00 Fiber Trunks, 40-Inch, \$15.00

## \$14.98 Fiber Trunks, 34 Inch, \$11.24

## Wardrobe Trunks \$37.50 Wardrobe Trunks, Spl., \$28.13

\$57.50 Wardrobe Trunks, Spl., \$43.13 \$49.00 Wardrobe Trunks, Spl., \$36.75

\$8.98 Steamer Trunks, \$6.74 \$7.98 Steamer Trunks, \$6.00 \$13.98 Steamer Trunks, \$10.49

DIRICIBLE LANDS.



## Silk Lined and Fitted Bags and Suit Cases At One-Half Price

\$14.95 Silk-lined Bag, sale price, \$5.48, \$14.95 Silk-lined Bag, sale price, \$7.48, \$17.50 Silk-lined and Fitted Bag, sale price, \$ 8.75, \$19.95 Silk-lined and Fitted Bag, sale price, \$ 9.98, \$22,50 Silk-lined and Fitted Bag, sale price, \$11.25, \$25.50 Silk-lined and Fitted Bag, sale price, \$12.73, Silk-lined Bag, sale price, \$6.48.

\$14.95 Silk-lined Fitted Suit Cases, \$ 7.48. \$17.50 Silk-lined Fitted Suit Cases, \$ 8.75. \$19.98 Silk-lined Fitted Sair Cares, S 0.89. \$22.50 Silk-lined Fitted Soft Cases, \$11.25, \$25.00 Silk-lined Fitted Suff Cases, \$12.50, \$27.50 Silk-lined Fitted Suit Cases, \$13.75.

\$ 6.18 Silk-lined Suit Cases, \$3.24, \$10.95 Silk-lined Suit Cases, \$5.48.

\$14.95 Silk-lined Suit Cases, \$7.48. \$17.50 Silk fined Suit Cases, \$8,75.

\$19.50 Silk-lined Suit Cases, 89.75.

Easy Shorthand